



GOLDEN CLIMATE
INTERNATIONAL ENVIRONMENTAL
PROJECT OLYMPIAD

Dear Sir /Madam,

RE: INVITATION TO SUPPORT GOLDEN CLIMATE THROUGH SPONSORSHIP

We would like to invite your organization to participate in the 2016 GOLDEN CLIMATE INTERNATIONAL ENVIRONMENTAL PROJECT OLYMPIAD (GCIEPO) through sponsorship.

GCIEPO is an international science project competition among primary and secondary schools, initiated by Light Academy Schools, and devoted to creating and raising awareness on environmental issues. GCIEPO promotes a global understanding of environmental issues and the achievement of sustainability, while also providing challenges and opportunities for students, to instill in them the skills and knowledge needed to be the leaders, scientists, and engineers of the future.

The fifth edition of GCIEPO event in May 2015 attracted 107 teams from 21 countries (AFGHANISTAN, ANGOLA, AZERBAIJAN, BOSNIA AND HERZEGOVINA, GERMANY, INDONESIA, IRAQ, KENYA, KYRGYZSTAN, MEXICO, PAKISTAN, PUERTO RICO, RWANDA, SENEGAL, SLOVAKIA, SOMALIA, SOUTH AFRICA, TANZANIA, TURKEY, and UGANDA).

The GCIEPO 6th edition will be held between **29th April and 2nd May 2016** at **Light International School Campus, Nairobi**. It will involve many students representing schools from several countries over the world. For further details please visit www.goldenclimate.com

We kindly ask for your support and sponsorship to plan the largest and most successful international competition in East and Central Africa. With your generous support and contribution, we will raise more awareness and instill environmentally-conscious values in our children for a sustainable and resilient environment.

Thank you very much in advance,

Yours faithfully,

Mr. Sadrettin Celik

Director of Light Academy Schools and
Chairman of Organizing Committee

Mr. Yasin Sohret

Project Coordinator of
Light Academy Schools

SPONSOR THE FUTURE

You can invest in the future leaders and scientists for a sustainable world. GCIEPO sponsors are forward-thinking companies and individuals in providing cutting edge technology and service.

Benefits of sponsoring Golden Climate

Sponsoring this unmatched event provides your company an exceptional opportunity to:

- Connect with a lot of bright minds who are prospective energy researchers;
- Increase your PR visibility;
- Publicly acknowledge your pledge to the role of education in the future of energy industry;
- Position your business as a dynamic, talent-friendly company;
- Expand and strengthen your position as a leader in the field;
- Gain exposure for your marketing message, product launch or display;
- Align your company with the like-minded ideology of future excellence;
- Publicize the benefits of a career in your industry and assist in the development of future leaders and
- Contribute to global sustainability studies.

HOW TO SPONSOR

Your company is offered one or more of the following sponsorship types. All sponsorship types provide attention to your company and its logo on various signage and pre and post publications and marketing materials.

Your organization achieves the maximum impact by choosing from one of our 4 sponsorship levels:

Sponsor type	Contribution
Diamond Sponsor	Ksh. 400,000
Platinum Sponsor	Ksh. 300,000
Gold Sponsor	Ksh. 200,000
Silver Sponsor	Ksh. 100,000

The following pages elaborate in detail the benefits that accrue choosing either of the five sponsorship levels available.

DIAMOND SPONSORSHIP:

Ksh. 400,000

Your company will be the Diamond sponsor of GCIEPO 2016 with accompanying and customized benefits that demonstrate your company's commitment to the future of the environment and young minds.

BENEFITS

- **35 spots of TV advertising a week prior to the event (7 adverts per day) in which the sponsor's logo will be featured.**
- A trophy and certificate from the foundation to be displayed in corporate offices.
- Distribution of corporate promotional material in the Welcome Pack.
- Name and corporate logo displayed on the GCIEPO home-page (www.goldenclimate.com). Also a dedicated sponsors' page with the link to web page of the company will be provided.
- Company brand name in Exhibition Area during GCIEPO event.
- An exhibition stand in the Public Event, in which Government delegates, local authorities, universities, NGO and Local Communities will participate.
- A dedicated banner for the sponsors during the Award ceremony.
- Recognition and presentation of the company's support at the Awards Ceremony

PLATINUM SPONSORSHIP:

Ksh. 300,000

Your company will be the Platinum sponsor of GCIEPO highlighting your company's visibility in all official events.

BENEFITS

- **35 spots of TV advertising a week prior to the event (7 adverts per day) in which the sponsor's logo will be featured.**
- A trophy and certificate from the foundation to be displayed in corporate offices.
- Name and corporate logo displayed on the most of printed GCIEPO promotional materials.
- Name and corporate logo displayed on the GCIEPO home-page (www.goldenclimate.com). Also a dedicated sponsors' page with the link to web page of the company will be provided.
- Company's signage/banner in Exhibit Hall during GCIEPO.
- Recognition and presentation of the company's support at the Awards Ceremony

GOLD SPONSORSHIP:

Ksh. 200,000

Gold sponsors will have broad access to all events and have the opportunity to display their commitment to social responsibility.

BENEFITS

- **35 spots of TV advertising a week prior to the event (7 adverts per day) in which the sponsor's logo will be featured.**
- A trophy and certificate from the foundation to be displayed in corporate offices
- Name and corporate logo displayed on the most of printed GCIEPO promotional materials.
- Name and corporate logo displayed on the GCIEPO home-page (www.goldenclimate.com). Also a dedicated sponsor's page with the link to web page of the company will be provided.
- Company's signage/banner in Exhibit Hall during GCIEPO.
- Recognition and presentation of the company's support at the Awards Ceremony

SILVER SPONSORSHIP:

KSh. 100,000

Silver sponsors will demonstrate their significant role in sustainability and have access to official events.

BENEFITS

- **35 spots of TV advertising a week prior to the event (7 adverts per day) in which the sponsor's logo will be featured.**
- A trophy and certificate from the foundation to be displayed in corporate offices
- Name and corporate logo displayed on the most of printed GCIEPO promotional materials.
- Name and corporate logo displayed on the GCIEPO home-page (www.goldenclimate.com). Also a dedicated sponsor's page with the link to web page of the company will be provided.
- Company's signage/banner in Exhibit Hall during GCIEPO.
- Recognition and presentation of the company's support at the Awards Ceremony.

SPONSORSHIP APPLICATION FORM (ORGANIZER'S COPY)

Sponsor Company's Name

Company Address

Country City Zip

Contact Person (FULL NAME)

.....
Contact Designation Phone E-mail

Additional Contact Person (FULL NAME)

.....
Contact Designation Phone E-mail

Payment information (Check the appropriate option below)

SPONSORSHIP TYPE	AMOUNT
<input type="checkbox"/> Diamond Sponsor	Ksh. 400,000
<input type="checkbox"/> Platinum Sponsor	Ksh. 300,000
<input type="checkbox"/> Gold Sponsor	Ksh. 200,000
<input type="checkbox"/> Silver Sponsor	Ksh. 100,000

Mode of Payment: Cash Bank Transfer Cheque

NOTE:

BANK DETAILS

Standard Chartered Bank A/C No. 0102009540600, Yaya Centre Branch

BANK TRANSFER CODE: SCBLKENXXXX (Swift code)

All cheques are payable to;

LIGHT ACADEMY BOYS SECONDARY NAIROBI

Remarks:

.....
.....

By signing this document you acknowledge that you have read and understood its content, and that you have committed your support towards the Golden Climate International Environmental Project Olympiad as specified in the document.

Signature

Date / / 20.....

CONTACT:

Tel: +254 708 280 285

info@goldenclimate.com

ADDRESS

Light Academy Boys Secondary

Off Lang'ata Road, Karen C

P.O. Box 13413-00100 GPO

SPONSORSHIP APPLICATION FORM (SPONSOR'S COPY)

Sponsor Company's Name

Company Address

Country City Zip

Contact Person (FULL NAME)

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Contact Designation Phone E-mail

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